

DARKSIDE

The hottest online fetish magazine on the planet

Image © 2021 Ian Rath



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Welcome to the Darkside!

Darkside Magazine is the sexy online magazine aimed at BDSM/fetish lovers the world over. Published six times a year, each issue is rammed with hot photos, sexy stories, lifestyle advice and so much more. Our aim is to create an all-inclusive, fresh, sexy and above all helpful publication about all manner of topics in relation to the fetish lifestyle. Unlike many other fetish publications, we are all-inclusive and love to feature kinky people from all walks of life, whatever they identify themselves as. And we like to make it fun too!

Paul Donnelly is the founder and editor of *Darkside Magazine*. He has a background in magazine publishing, having worked for independent business publications during his career prior to launching *Darkside* in 2016. Paul lives in the UK, running the magazine with his wife, Dee, who is the assistant editor. With a keen interest in all things kinky, combined with his knowledge of magazine production, Paul wanted to establish his own fetish and BDSM publication.

Of course, running a magazine is a team effort, and *Darkside* is no exception. Assisted by a pool of writers, photographers and models, Paul and Dee strive to produce one of the best kinky magazines available. 'Our aim is to create an all-inclusive, fresh, sexy and above all helpful publication about all manner of topics in relation to the fetish and BDSM lifestyle,' says Paul. 'Unlike many other kinky publications, we are all-inclusive and love to feature people from all walks of life, whatever they identify themselves as. And we like to make it fun too!'

Darkside Magazine has gained a reputation for quality content and professional publication production whilst at the same time gaining

a diverse and loyal readership. 'Our readership includes singles and couples of all ages from all over the world', says Paul. 'Some are very experienced and have been involved with kink for much of their lives, while others are just starting out. We are mindful of the variety of readers we have, so we aim our content to suit, however far on their 'journey' they might be.'

Please visit darksidemagazine.com to find out more about the magazine.



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Copy and Publishing Dates 2021

Darkside Magazine is published six times a year. Our copy deadlines and publishing dates are below:

Issue Number:	Copy Deadline:	Publishing Date:
Twenty Seven	14th January 2021	28th January 2021
Twenty Eight	14th March 2021	28th March 2021
Twenty Nine	14th May 2021	28th May 2021
Thirty	12th July 2021	28th July 2021
Thirty One	12th September 2021	28th September 2021
Thirty Two	14th November 2021	28th November 2021

If you have any other questions or concerns, please contact us via email: paul@darksidemag.net or dee@darksidemag.net

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Here at Darkside we welcome submissions from photographers, models and writers, whether amateur or professional.

Photo Submission Guidelines

Photos can be hardcore or soft but should be of a fetish/BDSM nature, and should be accompanied by release forms, available from us or at darksidemagazine.com/submissions

Models can be female, male or trans and 18+ and accompanied by release forms. We love fetish and BDSM in all its various and diverse forms and welcome body types of all shapes and sizes!

1. Please do not submit photos that have already appeared in multiple magazines or have appeared extensively online. For the benefit of our lovely readers, we much prefer exclusive content. Having said that, if we feel a set of images is particularly good, we may consider them if they have already appeared in a limited form elsewhere.

2. When you submit please send ONLY high resolution images with no logo or watermark. Please do NOT send screenshots, PDF composites or lo-res images off your phone, as these will not be of sufficient quality.

3. Images can be in colour or black & white and should be high resolution jpeg of 300dpi minimum.

4. Our preferred delivery method is WeTransfer.com or Dropbox. When you submit please include all credits in the first instance. We suggest you select YOUR best work from one set, about 10-15 images if possible. We will consider a mix of sets, for example, if showcasing the various styles of a photographer's work, but generally we prefer a single set.

5. We will inform you of our decision within 1-2 weeks and if successful we will email you to sign a release form, which we will send to you. If you are NOT the copyright holder (ie the photographer) then you must get permission from them before submitting. We will not accept submissions without signed permission from the photographer. If you are a model, Domme etc and the photos were taken by a photographer, you must seek permission before sending in.

6. Whilst we always try to publish images when we say we will, sometimes changes happen and we have to hold off a set until the subsequent issue.

7. Copyright: Darkside Magazine acknowledges that the photographer retains all rights to his or her work, and will make this known in each publication. Please note that we reserve the right to use photography for any promotional purposes, but the photographer will be credited.

8. Finally, and of vital importance: **We do not pay for submissions.** We accept that this isn't suitable for everyone, but we do promise to promote your work and include weblinks and contact details within the pages of the magazine.

Interested in submitting to us? Contact paul@darksidemag.net or dee@darksidemag.net We'd love to hear from you!



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Article Submission Guidelines

Darkside Magazine welcomes the submission of engaging feature articles covering the entire range of issues pertaining to the BDSM and fetish scene. Our best source of content is you – the people around the world who are out there with stories to tell and experiences to share. *Darkside Magazine* provides a forum in which you can share your experiences and fantasies with thousands of BDSM/fetish enthusiasts all over the world.

1. Email an article proposal to paul@darksidemag.net. In the email, summarize the focus of the article you want to write in three or four sentences.
2. By submitting an article to *Darkside Magazine* you are acknowledging that the manuscript is original, has not been published elsewhere, and is not under consideration by any other publication or electronic medium.
3. Please send manuscripts via e-mail as Microsoft Word attachments to paul@darksidemag.net. Please include a brief (50 to 75 words) author biography.
4. It is always beneficial to include photographs and/or illustrations with the submission where possible.
5. Articles should run from 1,200 to 2,200 words.
6. We acknowledge receipt of submissions and article proposals when they are sent. Please be aware, however, that lead time for publication can be up to four months, depending on other content.
7. Submission of original photographs and graphics to illustrate the article is encouraged. Please be aware, however, that *Darkside Magazine* will not pay fees to the author for photographs or graphics.
8. Photographs and graphics should be provided separately and not embedded in the Word file. See Photo Submission Guidelines.

9. Photographs or artwork supplied by someone other than the author should be clearly identified for credit and a release from the copyright owner and/or model should be filled out and sent to *Darkside Magazine*. Forms can be found on the final pages of this media pack. If the art has been previously published or is based upon previously published material, written permission from the copyright holder to reproduce or adapt the art must be submitted.

10. While the editors will attempt to preserve the author's words and style, all accepted manuscripts or letters to the Editor will be edited for space and clarity according to the magazine's style and format.

11. *Darkside Magazine* acknowledges that the author retains all rights to his or her work, and will make this known in each publication.

12. Authors are solely responsible for the content of articles submitted. The magazine accepts no responsibility for inaccuracies in manuscripts or references.

13. When quoting any source (people, organisation, event or other) be sure to get permission to use the quote and double-check with the source to ensure that you have presented the quoted material accurately.

14. We do not pay for submitted articles. However, published articles and photos will include a credit and website/contact details.

If you have any other questions or concerns, please contact us via email: paul@darksidemag.net or dee@darksidemag.net



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Magazine Rates 2021

Darkside Magazine is the world's hottest online digital magazine aimed at lovers of bdsm, fetish and the alternative lifestyle in general. With a readership of over 8,000 and growing, your advertisement will be seen by targetted individuals looking for your service or product.

Ad Size	Normal Price	Per Year
Full Page	£95/\$132	£490/\$685
1/2 Page	£55/\$76	£295/\$412
1/4 Page	£45/\$62	£230/\$322
Back Cover	£150/\$210	£750/\$1048
Inside Front	£140/\$195	£695/\$972
Inside Back	£140/\$195	£695/\$972
DP Spread	£175/\$245	£895/\$1250

conversions correct at time of going to press

- All ads may include an interactive link to your website, at no extra charge.
- Please supply artwork as per our specifications below.
Artwork can be created for you at no extra cost if required.



FULL PAGE
w216mm x
h280mm

1/2 PAGE
horizontal
w216mm x

DOUBLE PAGE
SPREAD
w432mm x
h280mm

1/2 PAGE
vertical
w108mm
x
h280mm

1/4 PAGE
w108mm
x
h140mm

Specifications

- Ads must be sent as hi-res PDF or JPEG files at the correct size. All fonts must be embedded into the file.
- Images should be a minimum of 200dpi in order to retain good quality.
- All colours should be set as RGB colourspace.
- Ads must be clearly named and sent to sales@darksidemag.net

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DOMINATION DIRECTORY



Get listed and get noticed!

In addition to our standard advertising opportunities, we also offer a listing for Mistresses, Masters, dungeons and fetish websites in our Domination Directory.

Appearing in every issue of Darkside, the Domination Directory provides industry workers with a quarter-page entry which provides their name, web address, area and contact details.

The cost for the Domination Directory is £230 per year.

If you have any questions, please contact our sales department via email: sales@darksidemag.net



DARKSIDE MEDIA

Media production for the adult industry

In response to demand for new and exclusive media content, we produce full video production services to the adult industry. This means we can create your bespoke clips, interviews, DVDs, or anything else you might require to expand your business empire!

- ◆ We can produce whatever you like, but here are some ideas for starters:
- ◆ Bespoke video clips, for sale on your website or platforms such as OnlyFans
- ◆ DVDs
- ◆ Interviews
- ◆ Promotional films, eg, dungeons, adult services, products etc
- ◆ Editing of existing footage

You will receive a high-quality film(s) which are up to a full broadcast professional standard, both in terms of picture and audio quality.

We charge competitive rates - £75 p/h or £250 for a full day (up to six hours). In the case of bespoke video clips (if you're selling them), you'll make your money back in no time! We also provide monthly fees if you want to regularly add new clips. For just £145 per month we will spend a day with you to shoot as many clips as time allows, plus edit and deliver them to you!

Please note:

- ◆ Travel expenses are not included
- ◆ It is the client's responsibility to arrange a suitable location and to obtain permissions from other people in the video

Examples can be found at darksidemedias.co.uk

Photography and image editing

We can also provide photography services, as well as image editing using PhotoShop. We charge £35 p/h for these services.

If you have any questions, please contact us via email:
paul.donnelly@darksidemedias.co.uk



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Photo Release Form

Darkside Magazine

I authorize *Darkside Magazine*, and their legal representatives and assigns, the right and permission to publish, without charge, photographs taken, as listed below:

File names:

- | | |
|-----------|------------|
| 1.) _____ | 2.) _____ |
| 3.) _____ | 4.) _____ |
| 5.) _____ | 6.) _____ |
| 7.) _____ | 8.) _____ |
| 9.) _____ | 10.) _____ |

These photographs may be used in *Darkside Magazine* and in promotional literature, advertising, or similar ways which are linked to this publication. I understand that I retain all copyrights and other rights to my images.

I hereby warrant that I am over eighteen (18) years of age, and am competent to contract in my own name.

I have read and understand the above:

Signature: _____

Printed name: _____ Date: _____

Photographer: _____

Disclaimer: Above information is held in confidence and is never released or sold.

Please print, scan and email this completed form to paul@darksidemag.net along with your photographs.

This form should also be accompanied by the *Model Release form*.

This form is also available as a Word document, downloadable from www.darksidemagazine.com/submissions

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Model Release Form

Darkside Magazine

I hereby give permission to * _____ to use my name and photographic likeness for use in *Darkside Magazine* and in promotional literature, advertising, or similar ways which are linked to this publication. *Photographer's name

I hereby warrant that I am over eighteen (18) years of age, and am competent to contract in my own name.

I have read and understand the above:

Signature: _____

Printed name: _____ Date: _____

Photographer: _____

Disclaimer: Above information is held in confidence and is never released or sold.

Please print, scan and email this completed form to paul@darksidemag.net along with your photographs.

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Article Release Form

Darkside Magazine

I authorize *Darkside Magazine*, and their legal representatives and assigns, the right and permission to publish, without charge, the article(s) as listed below:

Article names:

- | | |
|-----------|------------|
| 1.) _____ | 2.) _____ |
| 3.) _____ | 4.) _____ |
| 5.) _____ | 6.) _____ |
| 7.) _____ | 8.) _____ |
| 9.) _____ | 10.) _____ |

These articles may be used in *Darkside Magazine* and in promotional literature, advertising, or similar ways which are linked to this publication. I understand that I retain all copyrights and other rights to my articles.

I hereby warrant that I am over eighteen (18) years of age, and am competent to contract in my own name.

I have read and understand the above:

Signature: _____

Printed name: _____ Date: _____

Author: _____

Disclaimer: Above information is held in confidence and is never released or sold.

Please print, scan and email this completed form to paul@darksidemag.net along with your article(s).

This form should also be accompanied by the Photo Release form and *Model Release form*, if applicable.

This form is also available as a Word document, downloadable from www.darksidemagazine.com/submissions

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